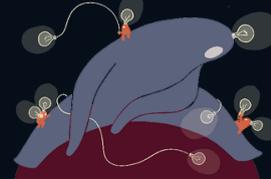


**FMX2024**  
**CONNECTING IDEAS**

ON SITE APRIL 23-26  
ON DEMAND APRIL 27-MAY 31



**Press Release #1 – FMX returns to four days on site, CONNECTING IDEAS with Sol Rogers**

For immediate publication

**FMX 2024**

Film & Media Exchange

**On Site April 23-26, 2024**

**On Demand April 27 to May 31**

**Stuttgart/Germany, October 25, 2023.** Following a successful edition in 2023 with participants flocking the venue Haus der Wirtschaft in Stuttgart, **FMX – Film & Media Exchange** will return to four full days on site next year from **April 23 to 26, 2024**. Curation of a first-rate program is under way for the 28th edition of the conference on animation, effects, interactive and immersive media.

**FMX 2024: CONNECTING IDEAS**

**CONNECTING IDEAS** is going to be next year's theme, which revolves around the question: Is the Media & Entertainment community moving closer together? A growing number of sharing platforms, open standards and other initiatives have emerged recently, aiming to increase the ease, efficiency and creativity of how people cooperate.

FMX 2024 is dedicating a special focus to the connective issues between people collaborating across platforms, pipelines and distances – both physical and subjective – from interoperability to the disruptions shaking up film production.

**Sol Rogers joins FMX 2024 as Program Chair**

FMX is happy to announce as Program Chair a British Gentleman who's been in the business of CONNECTING IDEAS for quite a while: **Solomon Rogers**, Global Director of Innovation at **Magnopus**. Sol Rogers is well-connected in the international community and will be supporting the FMX team with information and inspiration to address the new possibilities that are currently changing the dynamics of the creative industries.

Sol Rogers: "I'm deeply honoured and excited to serve as the Program Chair for FMX 2024. Drawing from my years of experience in attending the event and passion for innovation, I am looking forward to curating a dynamic lineup of participants and talks that align with our theme of Connecting Ideas."

**VR, Virtual Production and the Spatial Web**

In 2011, Sol founded REWIND, the UK's leading immersive spatial design and innovation company, and led its leadership as CEO until its acquisition by Magnopus in 2021. Magnopus, founded in 2013 by Oscar winners Ben Grossmann and Alex Henning (**HUGO CABRET**), is known for its continuous innovation in the entertainment industry; its Emmy-nominated VR projects; its role as a leader in virtual production through its groundbreaking work on Disney's **THE LION KING** (2019); and its pioneering work in building the spatial web.

Before REWIND, Sol was a senior university lecturer for 15 years in digital animation, VFX and emerging technology. He taught more than 1,300 students, wrote undergraduate and Masters degrees, and supervised PhDs during his tenure.

Sol is also Chairman of BAFTA's Immersive Entertainment Advisory Group, and Chairman of Immerse UK – the first nationwide network for immersive companies working to make the UK the global leader in immersive technologies.

Sol considers Time the only thing of true value, and his greatest achievement is being a proud father of twins.

FMX is truly grateful to collaborate with **Sol Rogers** – and this is just the beginning. There's much more to come soon from all different fields of film and media production, so stay tuned and come visit us at [www.fmx.de](http://www.fmx.de)!

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**Press contact**

[press@fmx.de](mailto:press@fmx.de)

**Hannah Marnet**

Public Relations & Social Media

[hannah.marnet@fmx.de](mailto:hannah.marnet@fmx.de)

+49 (0)7141 969828-86

**Mario Müller**  
Project Manager  
[mario.mueller@fmx.de](mailto:mario.mueller@fmx.de)

### **Press Downloads**

Our logo kit is available for download [here](#).

High-resolution images for coverage purposes can be found [here](#).

If you need any other images or a higher resolution, feel free to contact us via [press@fmx.de](mailto:press@fmx.de).

### **Editor's Notes:**

FMX is funded by the [Ministry of Science, Research and Arts](#) and the [Ministry of Economic Affairs, Labour and Tourism](#) of the State of Baden-Wuerttemberg, the [City of Stuttgart](#) and [MFG Baden-Wuerttemberg](#), taking place in cooperation with [ACM Siggraph](#). FMX is organized by [Filmakademie Baden-Wuerttemberg](#), hosting the [Animation Production Days \(APD\)](#), a joint venture with the [Stuttgart International Festival of Animated Film \(ITFS\)](#).

Further information at [www.fmx.de](http://www.fmx.de)